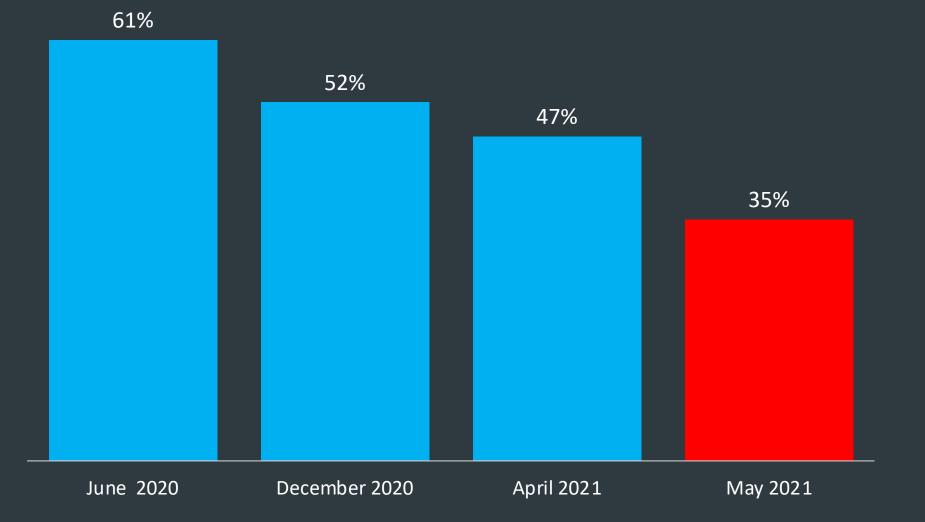


"This month's overall homebuyer demand rating equaled 86 on a 0-100 scale, down from 88 last month and marking the first sequential decline since November."

Zelman's June Broker Report

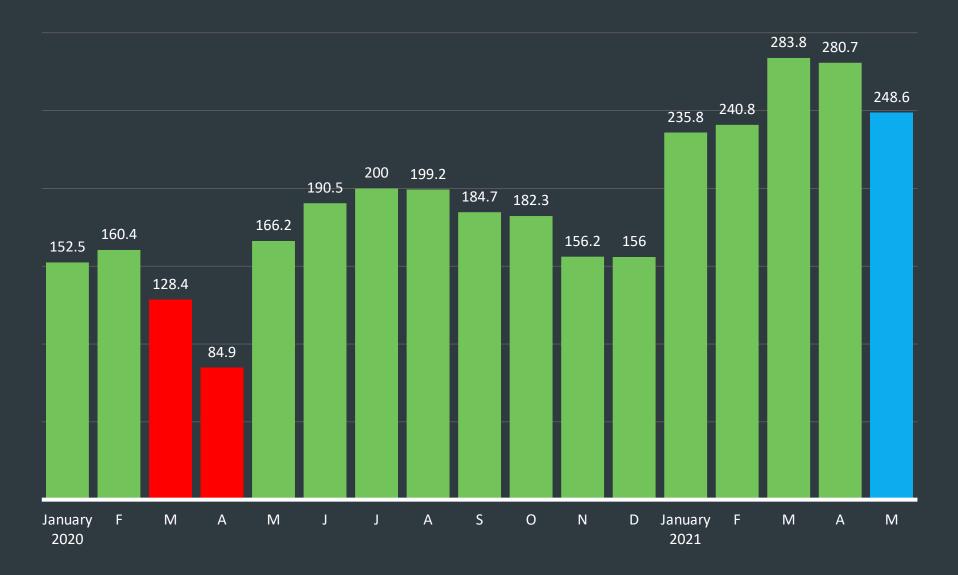


## Percent of Respondents Who Say It's a Good Time To Buy



Home Purchase Sentiment Index

# Monthly ShowingTime Index



ShowingTime

# Realities of Buyer Fatigue

Record price appreciation
Extremely low inventory
Record high % sales over list price
Record low days on market
Historically low mortgage rates

# **Buyer Talking Points**

- Expect a turn in the market in the coming months it's already happening
- 2. The market's still hyper-competitive
- 3. Summer is when serious buyers commit 100%
- 4. Don't get left behind

# Months Inventory of Homes for Sale



## **American Home Equity Skyrocketed**

\$33,400

average gain in equity of mortgaged homes

# \$216,000

current average equity of mortgaged homes

# 38.2%

of all homes are owned 'free and clear'



increase in equity totaling over \$1.9 trillion

American Community Survey, CoreLogic 2021 Q1

"It looks like existing inventory is starting to inch up, which is good news for a housing market parched for more supply."

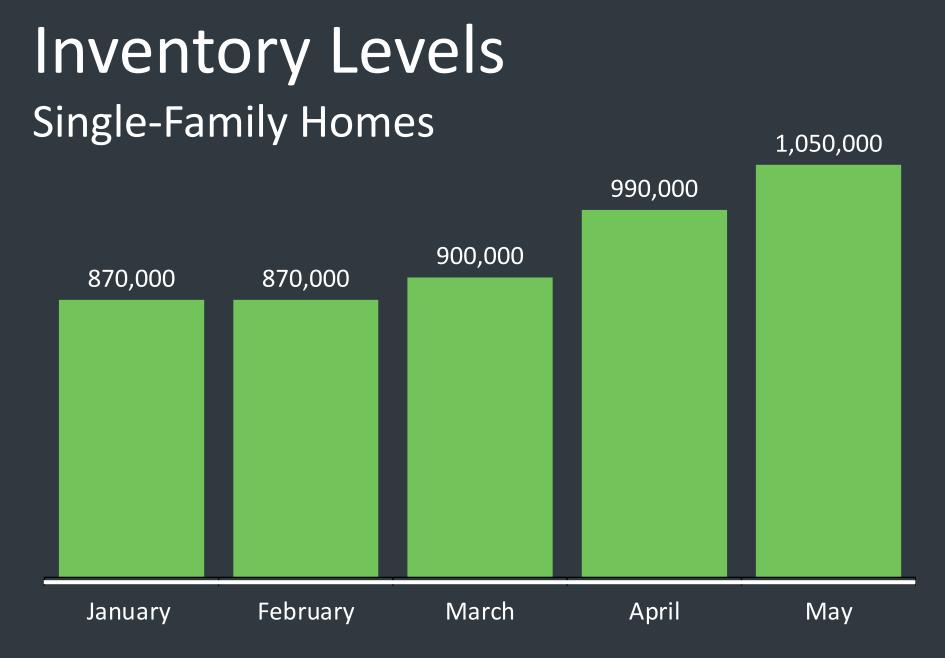
Odeta Kushi, Deputy Chief Economist at First American

"We're seeing another significant week-over-week gain in inventory — great news for buyers!"

Haus

"Supply is expected to improve, which will give buyers more options and help tamp down recordhigh asking prices for existing homes."

Lawrence Yun, Chief Economist at NAR



"The improvement we saw in new listings growth from May to June shows sellers are entering the market historically later in the season, which could mean we'll see home buying continue into the fall as buyers jump at new opportunities."

## George Ratiu

Senior Economist at realtor.com

# Seller Talking Points

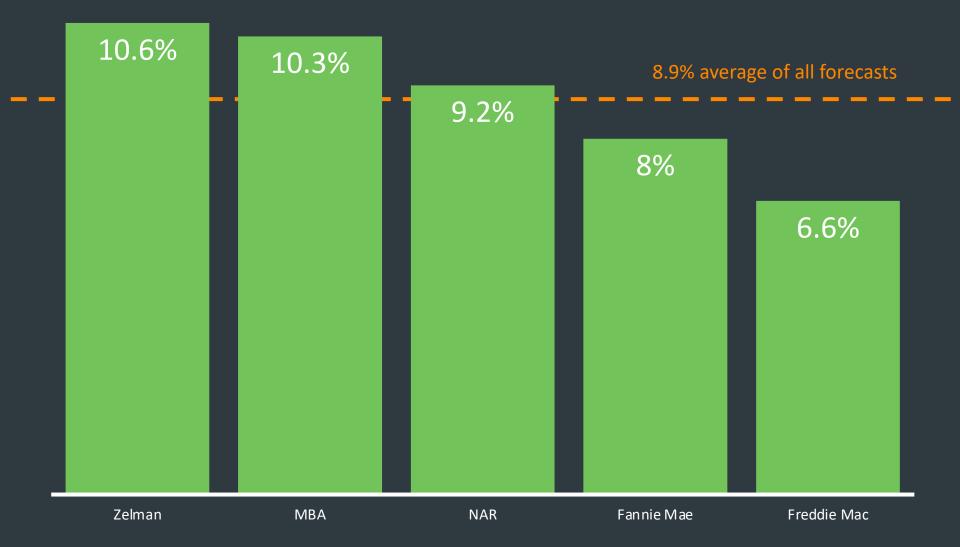
- 1. Don't be (too) unrealistic
- 2. Wait, and you'll miss out on an extremely attractive market
- 3. It's never been a better time to sell
- 4. Price appreciation will moderate as rates and inventory rise later this year

## Forecast: 2<sup>nd</sup> Half of 2021

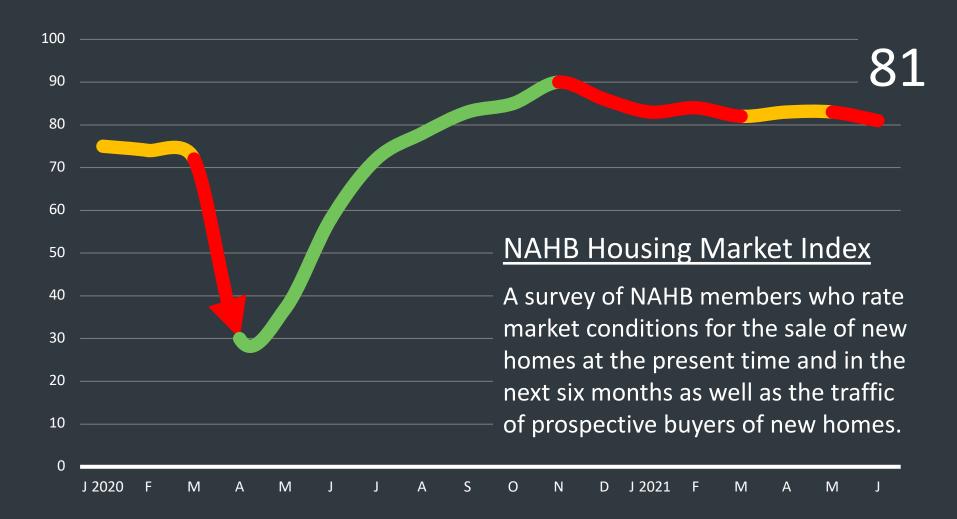
# Mortgage Rate Projections

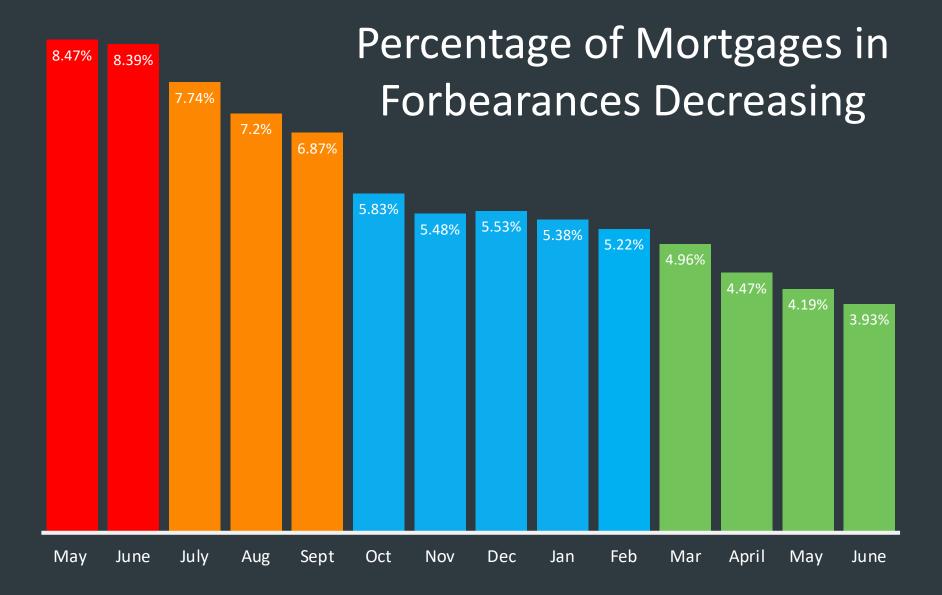
Quarter	Freddie Mac	Fannie Mae	MBA	NAR	Average of All Four
2021 3Q	3.3	3.0	3.2	3.2	3.17%
2021 4Q	3.4	3.2	3.5	3.4	3.37%
2022 1Q	3.5	3.2	3.7	3.5	3.47%
2022 2Q	3.6	3.3	3.9	3.5	3.57%

# Home Price Forecasts 2021



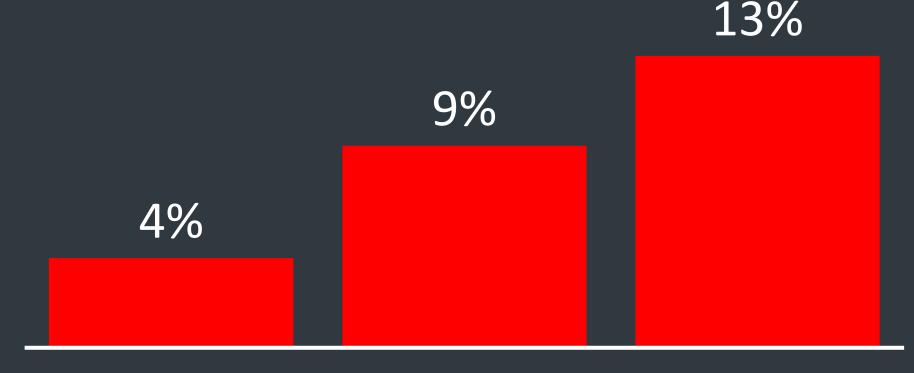
## Builder Confidence Slips a Bit Because of Lumber, Labor, and Land Concerns





#### MBA

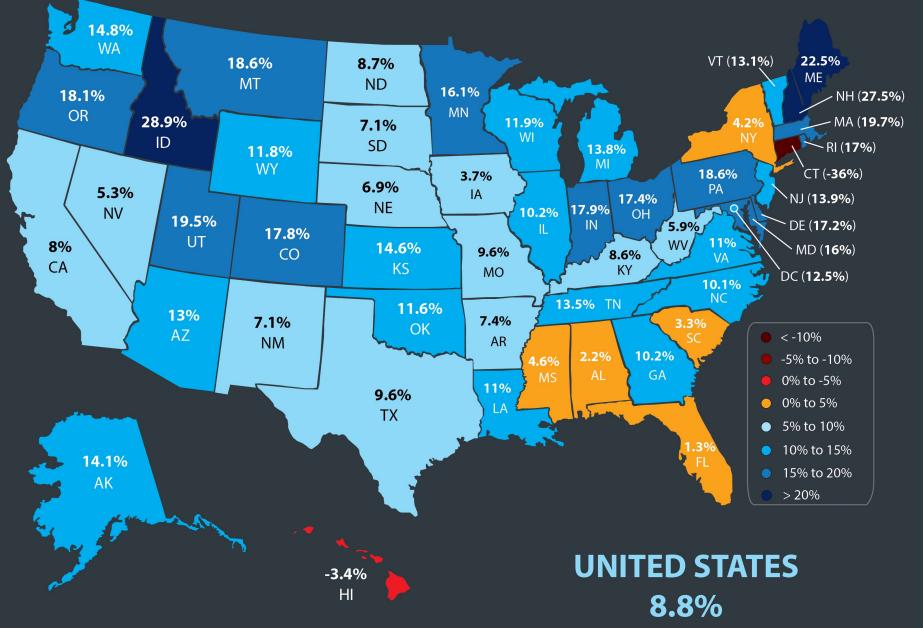
# Share of Mortgages in Forbearance with Less Than 10% Equity



**Current Loan to Value** 

With 18 Months Deferred Interest With 18 Months Deferred PITI

### Month-Over-Month Change in Housing Inventory

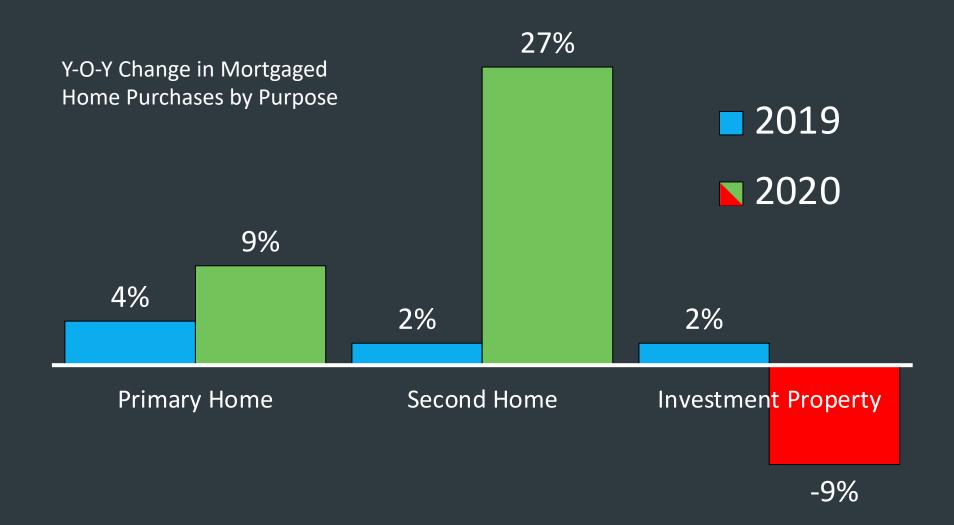


"The only places where McBride told me he could envision a bubble bursting are locations where urban residents bought second homes in a panic - only to have the urban core quickly get vaccinated and normalize in 2021."

"We might see some price declines in the second home areas, like small towns in New England and other beach towns on the East Coast. But even there, we just might see a shift where more people decide that they like owning second homes."

## The Atlantic

# Second-Home Market Surged in 2020

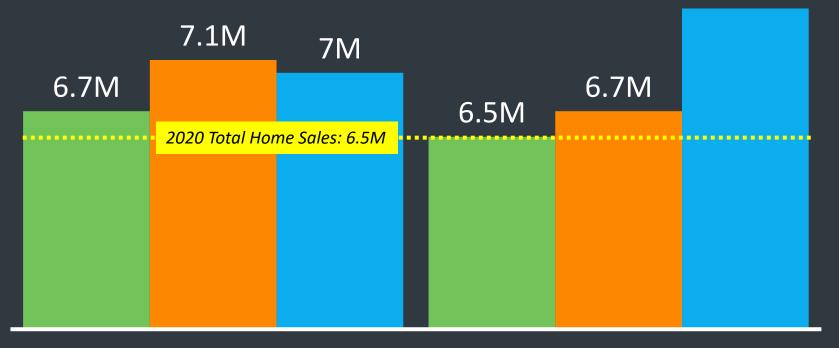


Zelman Broker Survey

# Home Sales Forecast To Increase Nicely in 2021 and Do Well in 2022

Fannie Mae Freddie Mac MBA

7.5M

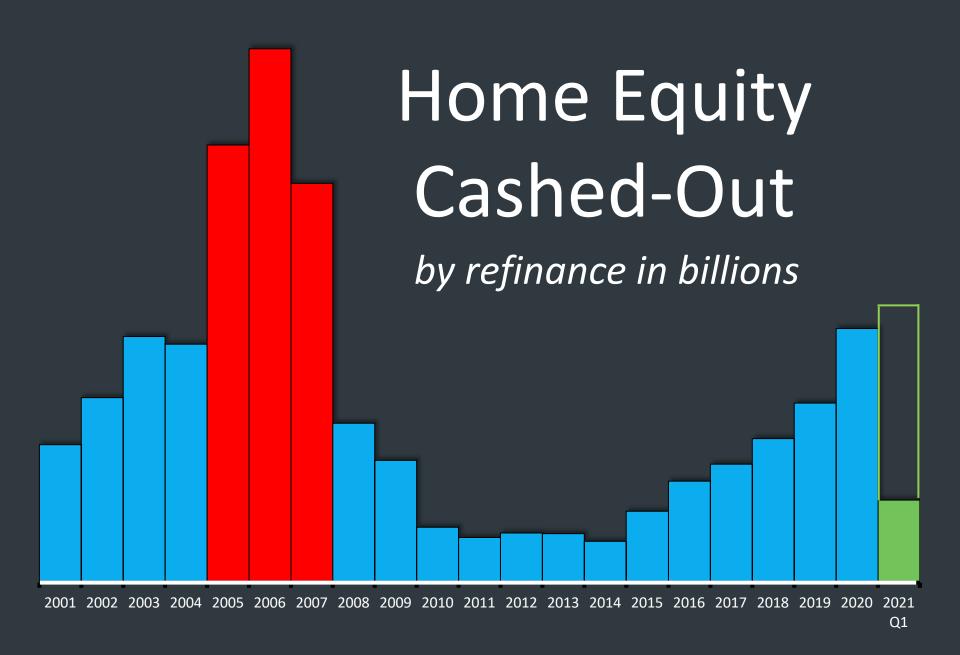


"Homebuyers—interest rates are still historically low, though they are inching up. Housing prices have spiked during the last six-to-nine months, but we don't expect them to fall soon, and we believe they are more likely to keep rising. If you are looking to purchase a new home, conditions now may be better than 12 months hence..."

> J.P. Morgan Insights Report

HEADLINES DO MORE TO TERRIFY THAN TO CLARIFY

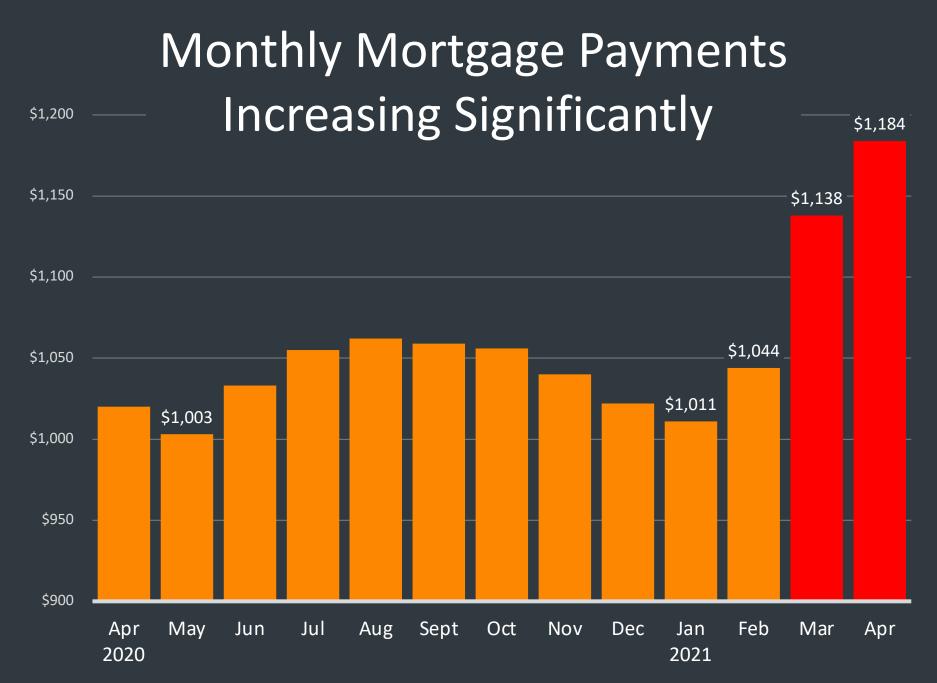




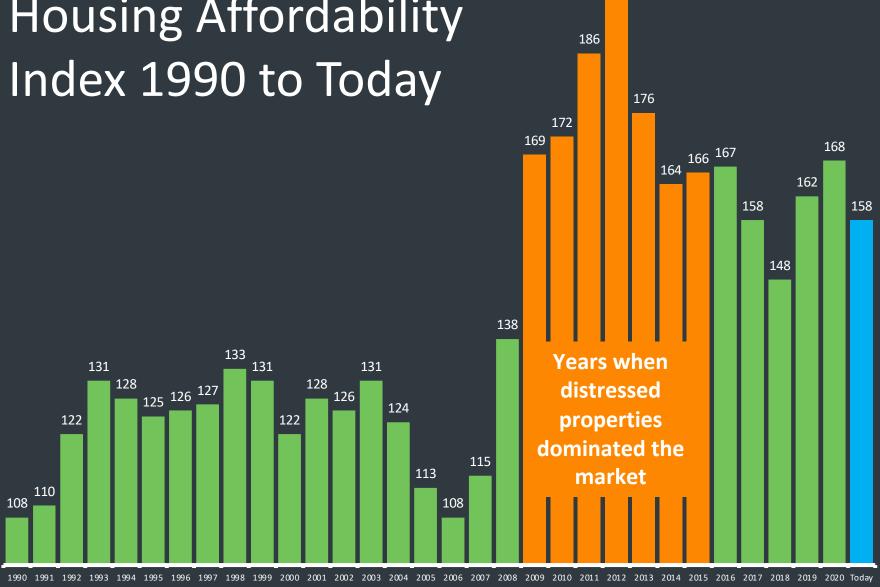
"For Q1 2021, the Net Equity Extraction was \$41 billion, or 0.8% of Disposable Personal Income. This is nothing like the amount of equity extraction during the housing bubble as a percent of DPI."

## Bill McBride

Calculated Risk



# Housing Affordability



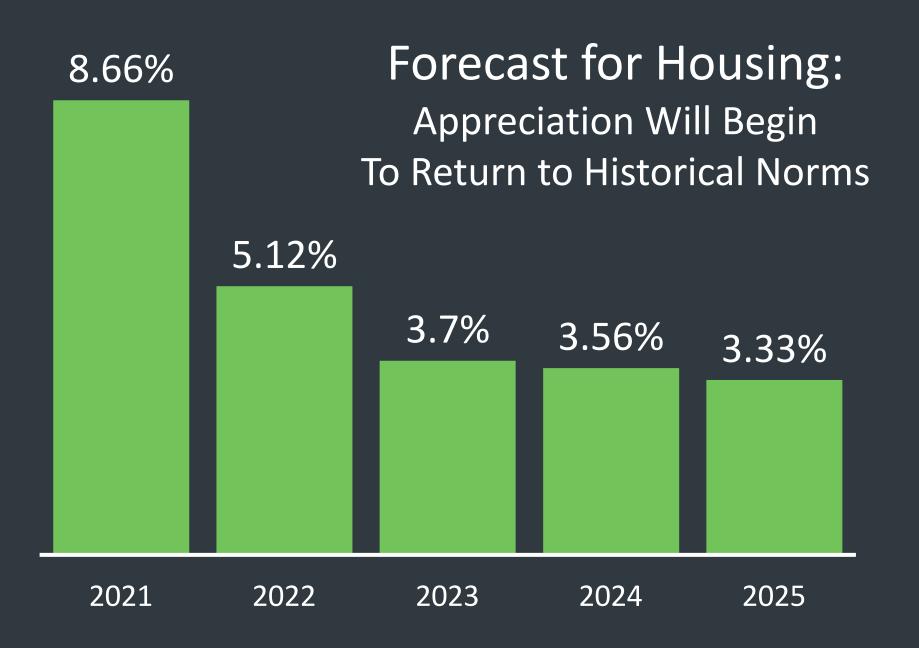
197

"These outsized increases have raised concerns that a home price bubble is emerging. However, conditions today are quite different than in the early 2000s, particularly in terms of credit availability. The current climb in house prices instead reflects strong demand amid tight supply, helped along by record-low interest rates."

2021 State of the Nation's Housing



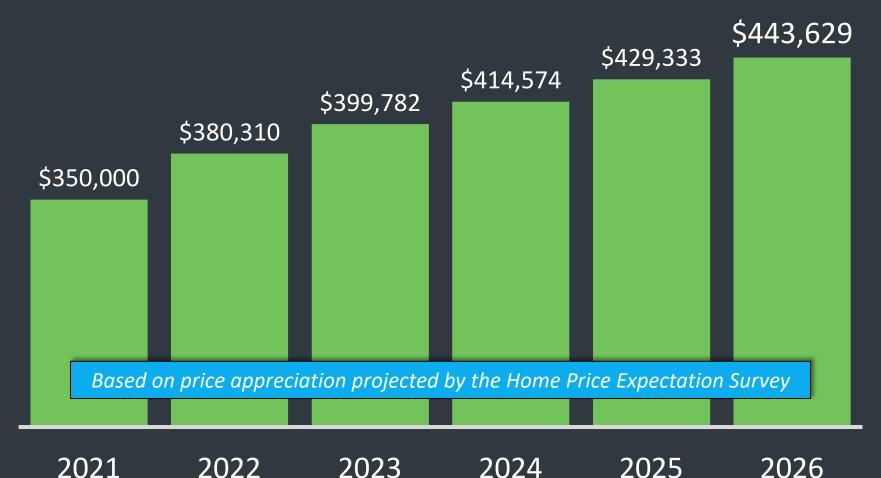
# What's at Stake Right Now



Home Price Expectation Survey 2021 Q2

# \$93,629

potential growth in household wealth over the next five years based solely on increased home equity if you purchase a \$350K home in January 2021



Home Price Expectation Survey 2021 Q2

## Resources

Slide	Slide Title	Link
2	Zelman's June Broker Report Quote	zelmanassociates.com (subscription required)
3	Good Time To Buy	https://www.fanniemae.com/newsroom/fannie-mae-news/hpsi-dips-consumers-pessimism- toward-homebuying-conditions-sets-survey-record
4	Monthly ShowingTime Index	https://showingindex.stats.showingtime.com/docs/lmu/x/UnitedStates?src=page
5	Realities of Buyer Fatigue	https://www.theatlantic.com/ideas/archive/2021/05/us-housing-market-records/619029/
7	Months Inventory of Homes for Sale	https://www.nar.realtor/topics/existing-home-sales
8	American Home Equity Skyrocketed	<u>https://www.corelogic.com/insights-download/homeowner-equity-</u> <u>report.aspxhttps://www.corelogic.com/insights-download/homeowner-equity-report.aspx</u> <u>https://data.census.gov/cedsci/all?q=mortgage</u>
9	Expert Quotes	https://twitter.com/odetakushi/status/1407344750534041615 https://twitter.com/haus/status/1407322608496955396 https://www.nar.realtor/newsroom/existing-home-sales-experience-slight-skid-of-0-9-in-may
10	Inventory Levels	https://cdn.nar.realtor/sites/default/files/documents/ehs-05-2021-single-family-only-2021-06- 22.pdf
11	Ratiu Quote	<u>https://news.move.com/2021-07-01-Realtor-com-R-Housing-Report-New-Listings-Stage-a-</u> <u>Comeback-in-June-as-Home-Prices-Hit-a-New-High</u>
14	Mortgage Rate Projections	http://www.freddiemac.com/research/forecast/20210414_quarterly_economic_forecast.page? https://www.fanniemae.com/media/40281/display https://www.mba.org/news-research-and-resources/research-and-economics/forecasts-and- commentary https://cdn.nar.realtor/sites/default/files/documents/forecast-Q2-2021-us-economic-outlook- 04-29-2021.pdf

### Resources

Slide	Slide Title	Link
15	Home Price Forecasts 2021	https://www.corelogic.com/insights-download/home-price-index.aspx https://cdn.nar.realtor/sites/default/files/documents/forecast-Q2-2021-us-economic-outlook- 04-29-2021.pdf www.mba.org http://www.freddiemac.com/research/forecast/index.page https://news.move.com/2020-12-02-Realtor-com-R-2021-Housing-Forecast-Sellers-Will-Get- Top-Dollar-As-Buyers-Struggle-with-Affordability https://www.nar.realtor/newsroom/top-economic-and-housing-experts-predict-post-pandemic- rebound-with-continued-job-growth-stable
16	Builder Confidence	https://nahbnow.com/2021/06/rising-material-challenges-declining-builder-sentiment/
17	Mortgages in Forbearance	https://www.mba.org/news-research-and-resources/newsroom
18	Forbearance with <10% Equity	https://cdn.blackknightinc.com/wp-content/uploads/2021/06/BKI_MM_Apr2021_Report.pdf
19	MOM Change in Housing Inventory	https://www.realtor.com/research/data/
20	The Atlantic Quote	https://www.theatlantic.com/ideas/archive/2021/05/us-housing-market-records/619029/
21	Second-Home Market	https://www.zelmanassociates.com/research/reports/2021/05/real-estate-broker-survey- continued-price-surge-re (subscription required)
22	Home Sales Forecast	https://www.mba.org/news-research-and-resources/research-and-economics/forecasts-and- commentary https://www.fanniemae.com/research-and-insights/forecast http://www.freddiemac.com/research/forecast/20210414 quarterly economic forecast.page

## Resources

Slide	Slide Title	Link
23	J.P. Morgan Quote	https://privatebank.jpmorgan.com/gl/en/insights/living/do-you-want-to-jump-into-the-us- housing-market
25	Home Equity Cashed-Out	http://www.freddiemac.com/research/datasets/refinance-stats/index.page
26	McBride Quote	https://www.calculatedriskblog.com/2021/06/mortgage-equity-withdrawal-in-q1-2021.html
27	Monthly Mortgage Payments	https://www.nar.realtor/blogs/economists-outlook/housing-affordability-declines-as-prices- continue-to-rise-and-incomes-fall
28	Housing Affordability Index	https://www.nar.realtor/blogs/economists-outlook/housing-affordability-declines-as-prices- continue-to-rise-and-incomes-fall
29	State of the Nation's Housing Quote	https://www.jchs.harvard.edu/sites/default/files/reports/files/Harvard_JCHS_State_Nations_Ho using_2021.pdf
31, 32	Home Price Expectations Survey	https://pulsenomics.com/surveys/#home-price-expectations



### Resources

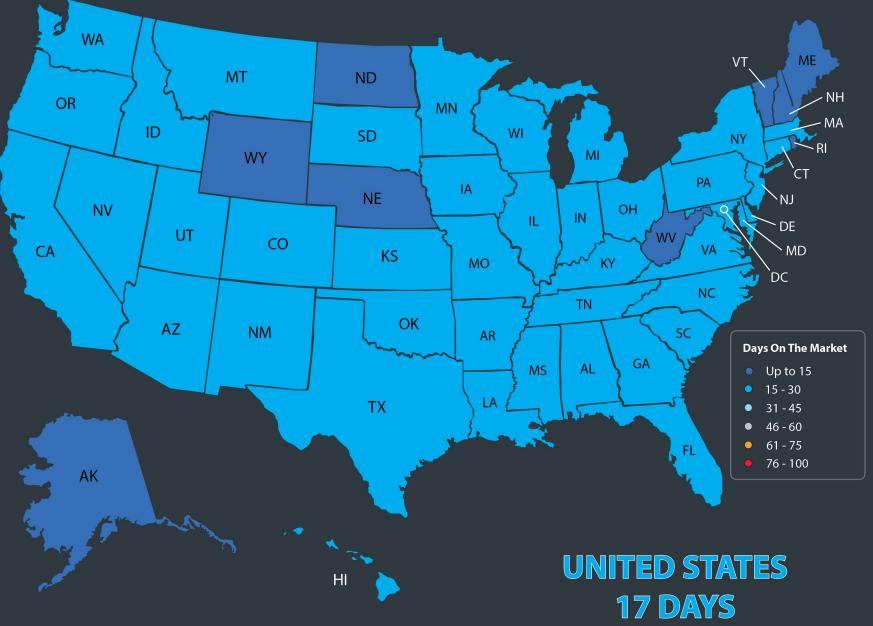
Slide	Slide Title	Link
40, 60, 70	Confidence Index	https://www.nar.realtor/research-and-statistics/research-reports/realtors-confidence- index
41-43, 51, 61- 65	Existing Home Sales	https://www.nar.realtor/topics/existing-home-sales
44-47	New Home Sales	http://www.census.gov/construction/nrs/pdf/newressales.pdf http://www.census.gov/newhomesales http://www.census.gov/construction/nrs/pdf/newressales.pdf
48	Total Home Sales	http://www.census.gov/construction/nrs/pdf/newressales.pdf https://www.nar.realtor/topics/existing-home-sales
49,50	Pending Home Sales	https://www.nar.realtor/research-and-statistics/housing-statistics/pending-home- sales
55-57	Case Shiller	https://www.spglobal.com/spdji/en/indices/indicators/sp-corelogic-case-shiller-20- city-composite-home-price-nsa-index/#news-research
58	CoreLogic Forecasted YOY % Change in Price	https://www.corelogic.com/insights-download/home-price-index.aspx
61-67	Inventory	https://www.nar.realtor/topics/existing-home-sales http://www.census.gov/construction/nrs/pdf/newressales.pdf

### Resources

Slide	Slide Title	Link
69	Showing Activity	https://www.showingtime.com/blog/may-2021-showing-index-results/
72,73, 75,76	Mortgage Rates	http://www.freddiemac.com/pmms/pmms_archives.html http://www.freddiemac.com/research/forecast/
74	Mortgage Rate Projections	http://www.freddiemac.com/research/forecast/ http://www.fanniemae.com/portal/research-insights/forecast.html https://www.mba.org/news-research-and-resources/research-and- economics/forecasts-and-commentary https://www.nar.realtor/research-and-statistics
78,79	Mortgage Credit Availability	https://www.mba.org/news-research-and-resources/newsroom https://www.mba.org/news-research-and-resources/research-and-economics/single- family-research/mortgage-credit-availability-index
80-84	Days To Close, FICO Scores, DTI	http://www.elliemae.com/resources/origination-insight-reports



#### Average Days on the Market



# EXISTING

### Home Sales



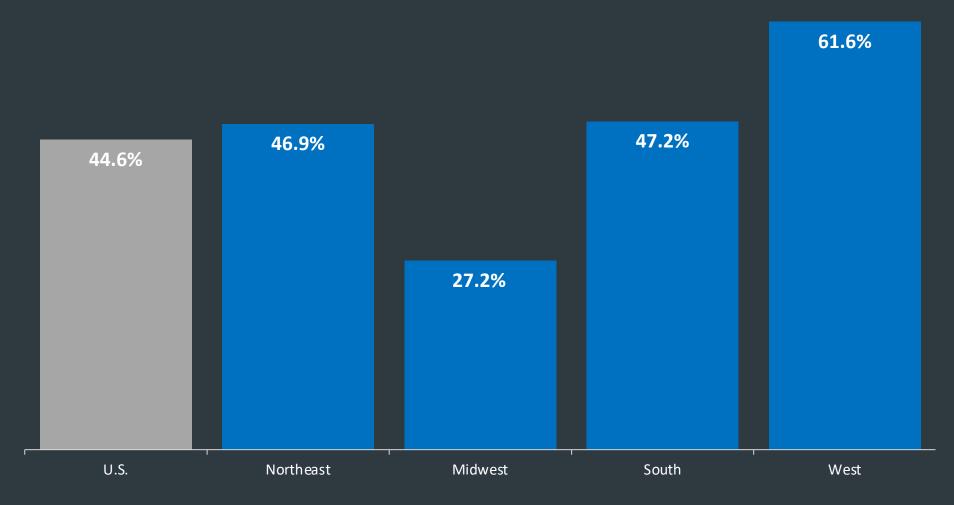


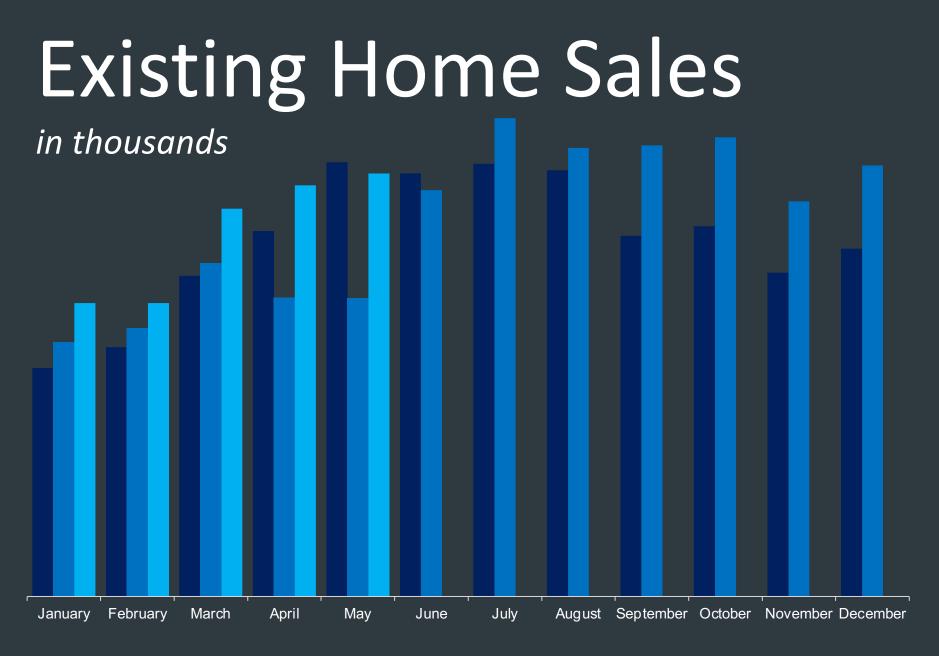
Jan 2019

Jan 2020

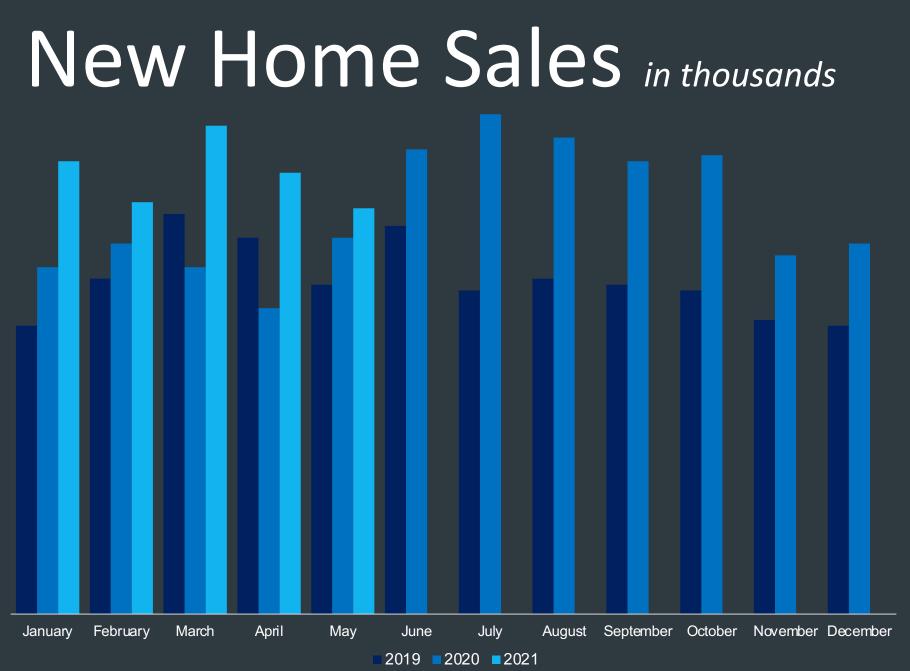
Jan 2021

### EXISTING Home Sales Y-O-Y by region





2019 2020 2021



# New Home Sales

annualized in thousands

Jan-15

Jan-18

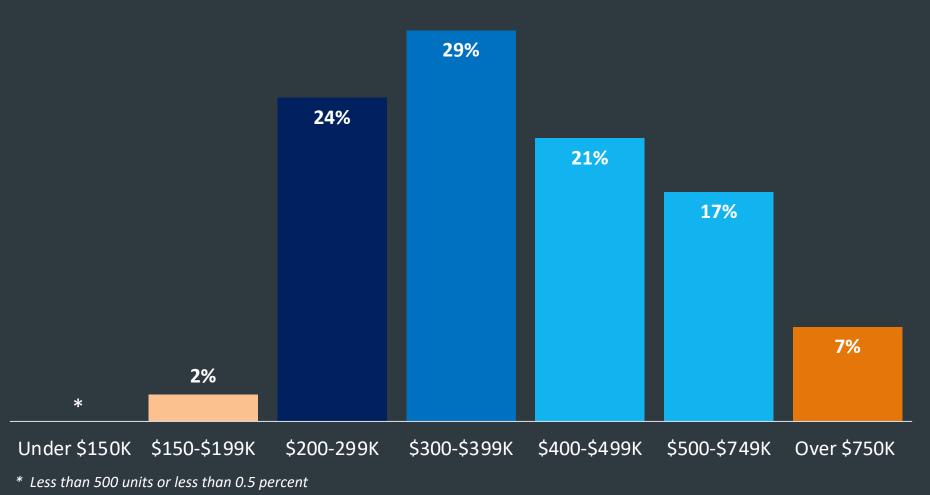
Jan-17

Jan-19

Jan 2020

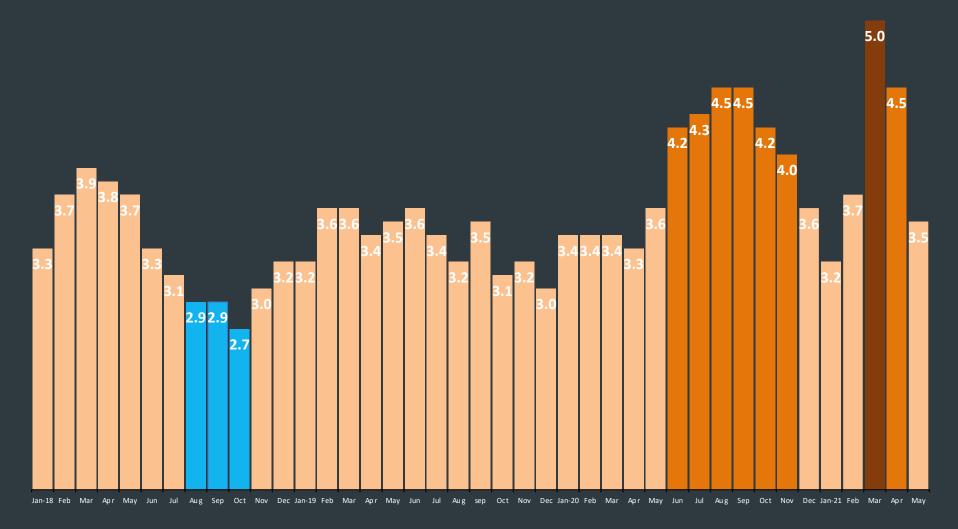
# New Home Sales

% of distribution by price range

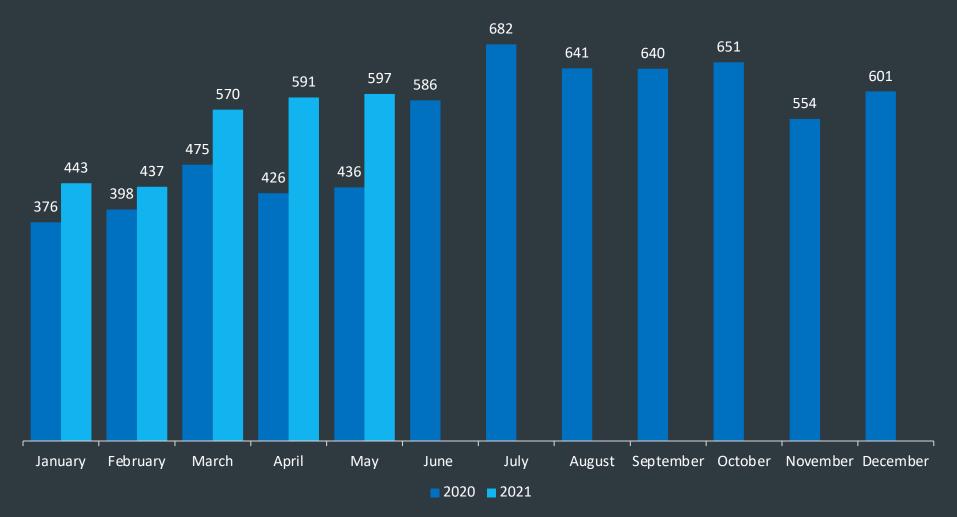


# New Homes Selling Fast

(median months from completion to sold)



# Total Home Sales in thousands



### **PENDING Home** Sales

#### *since 2014*

100 = Historically Healthy Level

January	January
2014	2015

January 2017

January 2018

January 2019

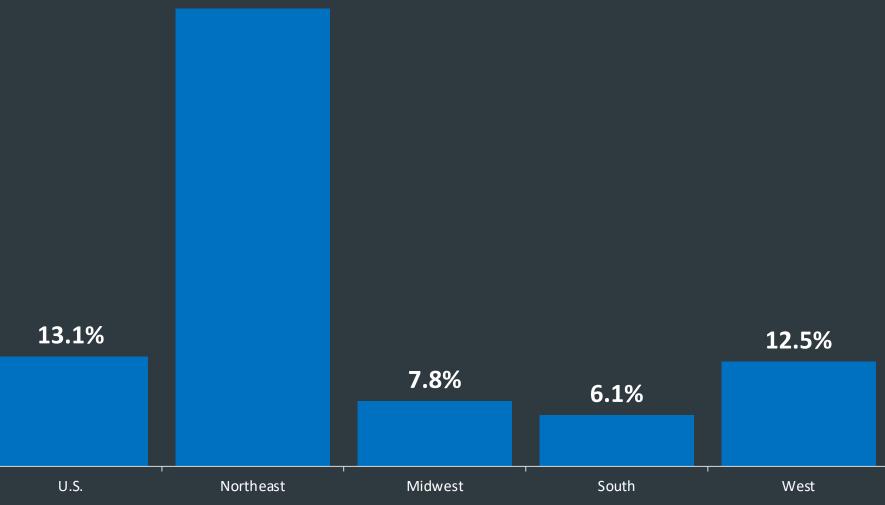
January 2021 NAR

January

2020

### Pending Home Sales Year-Over-Year By Region

54.6%



# Percentage of Distressed Property Sales

Distressed sales – foreclosures and short sales – represented less than 1% of sales in May.

1%

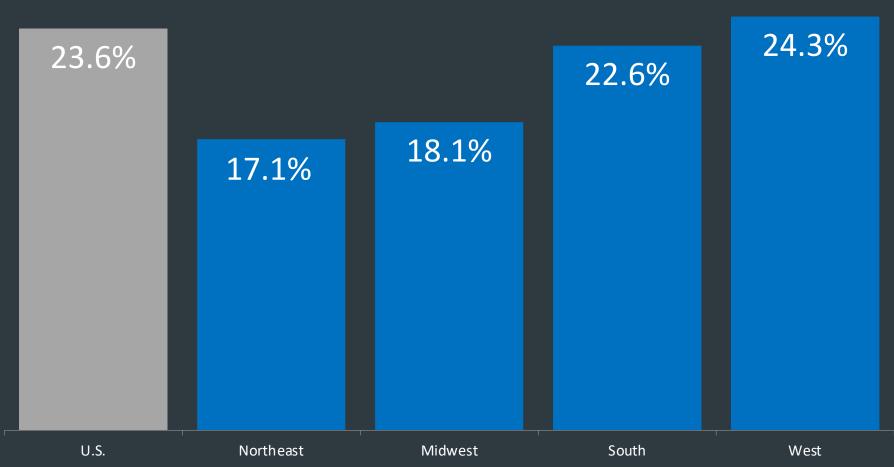
### January 2012 - Today

· · · · · · ·										
Jan	Jan	Jan	Jan	Jan	Jan	Jan	Jan	Jan	Jan	
2012	2013	2014	2015	2016	2017	2018	2019	2020	2021 <sub>NA</sub>	R

# **Home Prices**

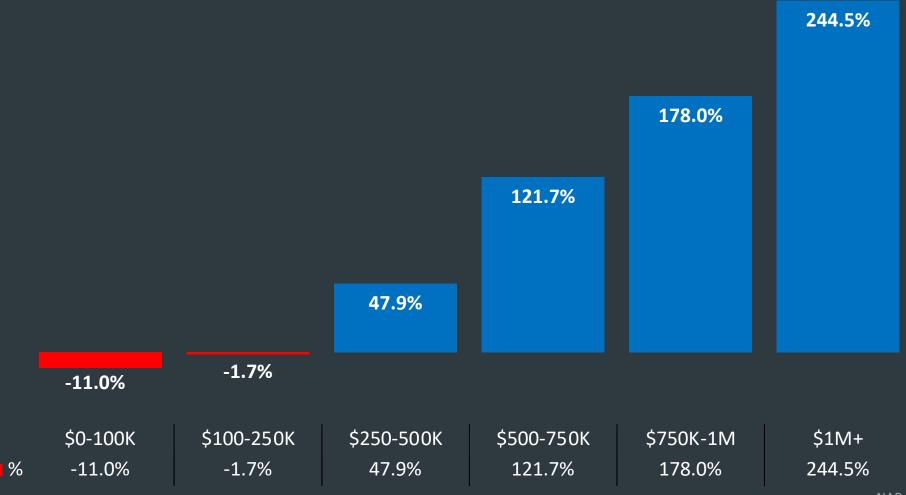
# **EXISTING Home Prices**

Y-O-Y by region



# % Change in Sales

#### from last year by Price Range





# Case Shiller

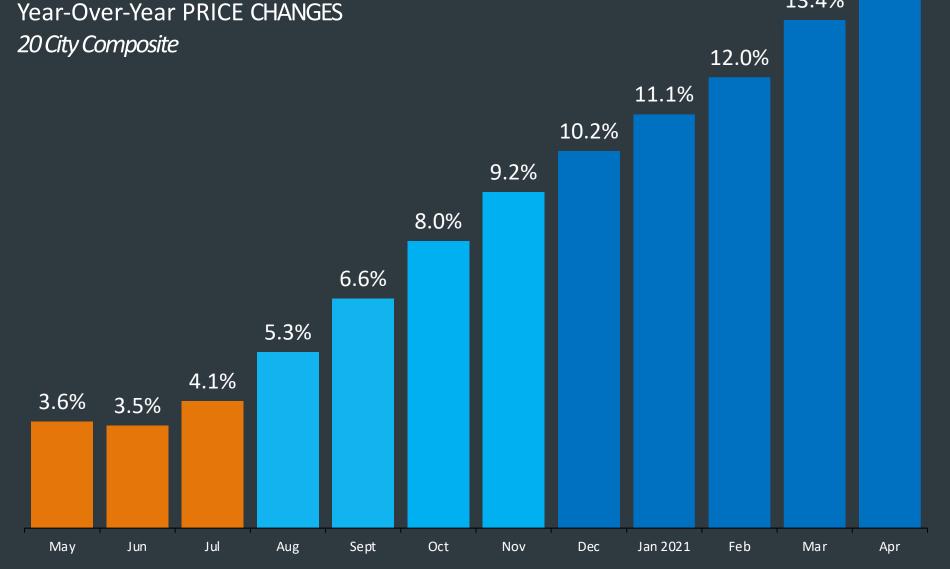
### Year-Over-Year PRICE CHANGES 20 City Composite



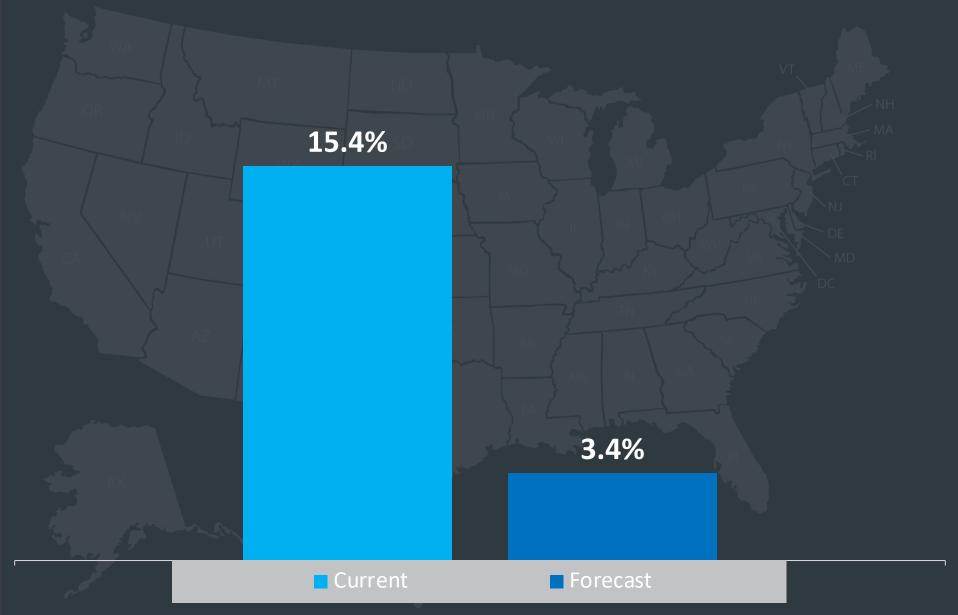
# Case Shiller



14.9%



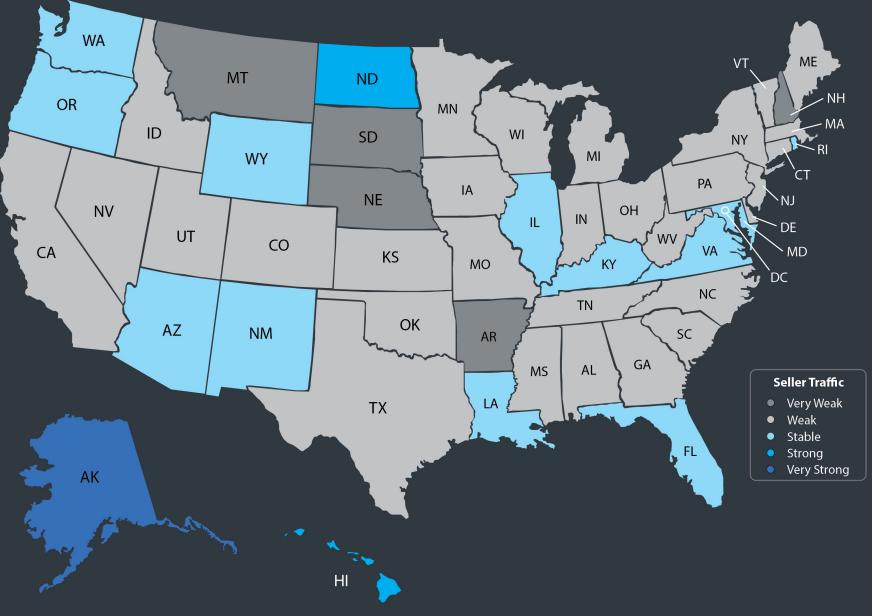
### Year-Over-Year % Change in Price



# HOUSING INVENTORY

# 

### Seller Traffic Index

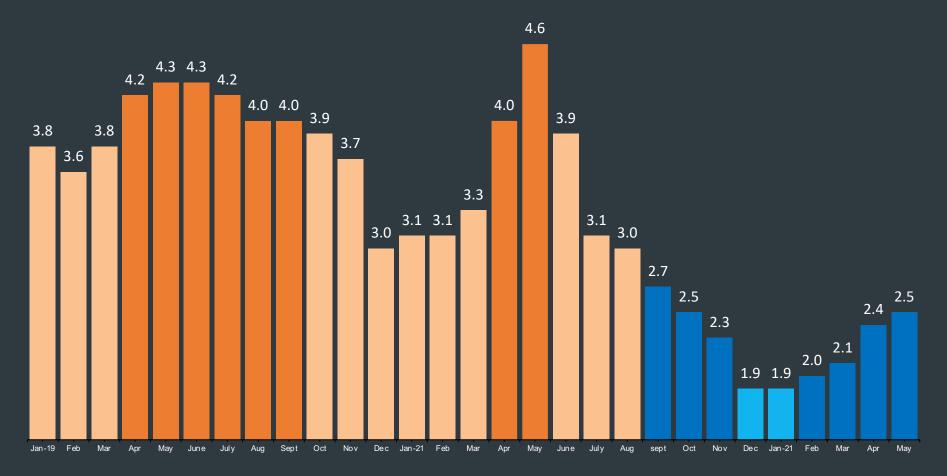


# Months Inventory of HOMES FOR SALE 2011 - Today

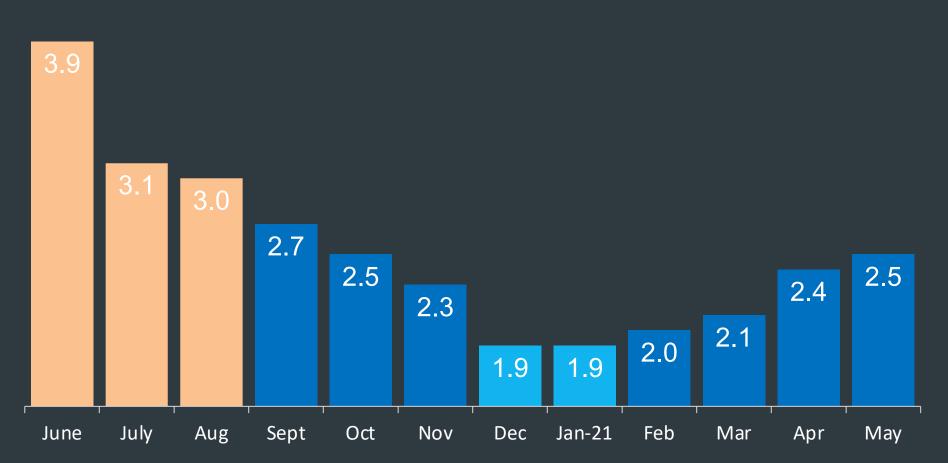
.5										
January	January	January	January	January	January	Jan uary	Jan ua ry	January	Jan uary	January
2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021

# Months Inventory of HOMES FOR SALE

last 2 years



### Months Inventory of HOMES FOR SALE Last 12 Months



# Year-over-Year Inventory Levels

January	January	January	January	January	January	January	January	
2014	2015	2016	2017	2018	2019	2020	2021	
7 5 3 6 6 5 5 4 6 5 5 -0 -0 -0 2 -0 1 0 -4 -1 -3 -4 -1 -3 -2 -1 -1 -1 -3 -9 -5 -5 -1 -6 -1 -9 -6 -7 -6 -6 -9 -8 -7 -9 -6 -6 -1 -9 -1 -9 -8 -7 -6 -6 0 0 2 1 2 4 6 4 2 2 1 2 0 -1 -2 -2 -4 -5 -9 -1 -9 -1 -1 -1 -2 -2 -2 -2 -2 -2 -2 -2 -2 -2 -2 -2 -2								

### HOUSING SUPPLY Year-Over-Year



## New Home Inventory months supply

Not seasonally adjusted

Last 12 Months

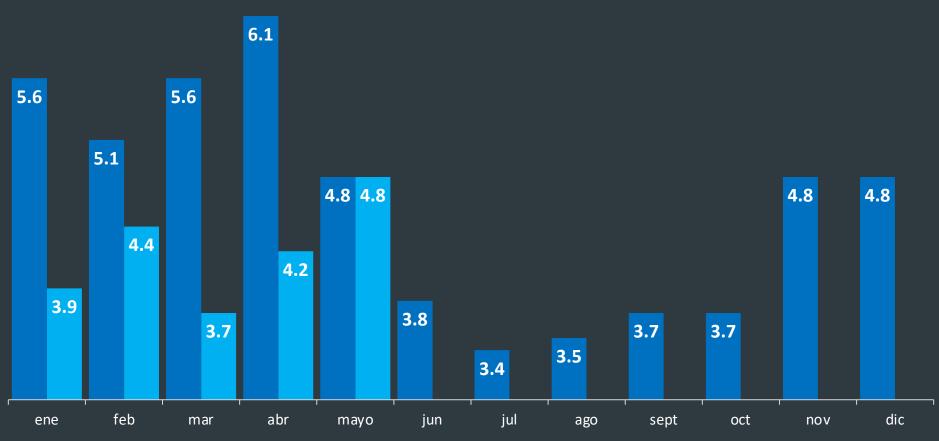


Census

# New Home Inventory

months supply

2020 2021



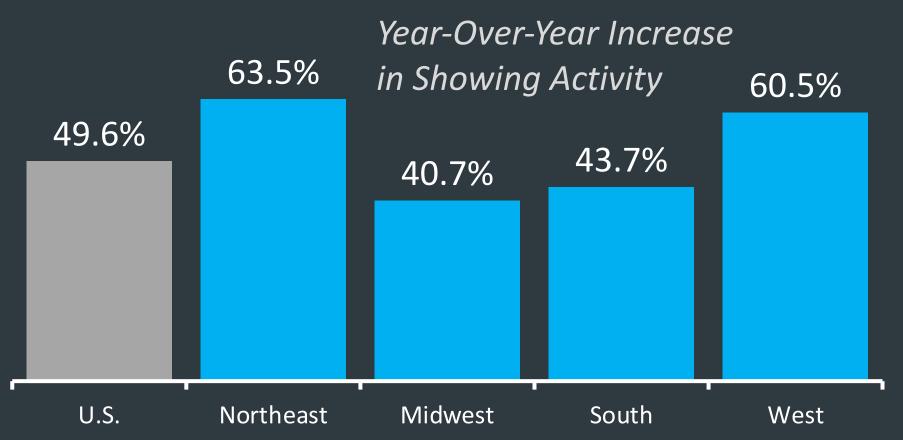
Census

# BUYER DEMAND

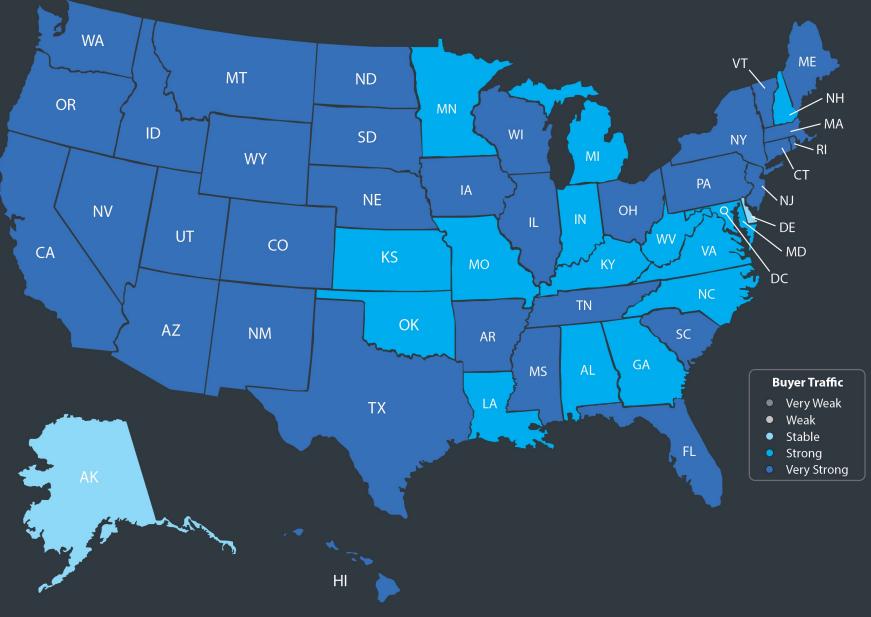
"Although May's buyer traffic declined compared to April, it remains elevated from the same time last year.

Of the 30 busiest markets for showings across the U.S., 28 recorded month-over-month declines from April. The exceptions were Orlando, Fla., and Raleigh, N.C., which were unchanged. Jackson, Tenn., bucked the trend, recording an 11 percent increase in the average number of showings per listing.

May's ebb in traffic suggests the U.S. residential real estate market is adjusting and stabilizing, as inventory levels begin to rise again." - ShowingTime



### Buyer Traffic Index





### Mortgage Rates

Freddie Mac 30-Year Fixed Rate

3.95%

Freddie Mac

5/6 6/3 7/1

2.98%

### 30-Year Fixed

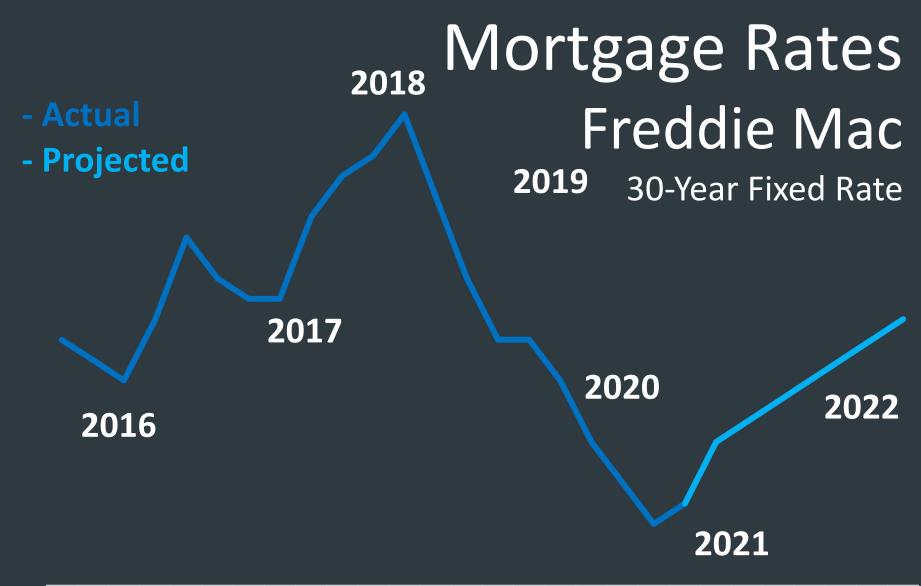
#### Rate Mortgages from Freddie Mac

3.97%

2.98%

#### Mortgage Rate Projections

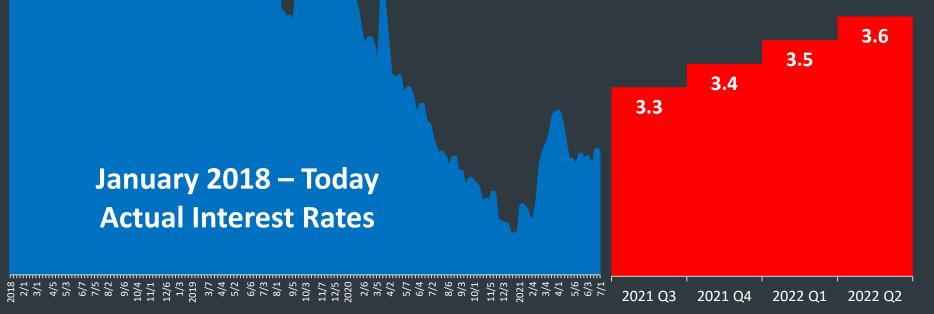
Quarter	Freddie Mac	Fannie Mae	MBA	NAR	Average of All Four
2021 3Q	3.3	3.0	3.2	3.2	3.17%
2021 4Q	3.4	3.2	3.5	3.4	3.37%
2022 1Q	3.5	3.2	3.7	3.5	3.47%
2022 2Q	3.6	3.3	3.9	3.5	3.57%



	2016	2016	2016	2016	2017	2017	2017	2017	2018	2018	2018	2018	2019	2019	2019	2019	2020	2020	2020	2020	2021	2021	2021	2021	2022	2022	2022	2022
	Q1	Q2	Q3	Q4																								
Rate	3.7	3.6	3.5	3.8	4.2	4.0	3.9	3.9	4.3	4.5	4.6	4.8	4.4	4	3.7	3.7	3.5	3.2	3.0	2.8	2.9	3.2	3.3	3.4	3.5	3.6	3.7	3.8

### Mortgage Rates Freddie Mac 30-Year Fixed Rate

Where Are They Going?



Freddie Mac

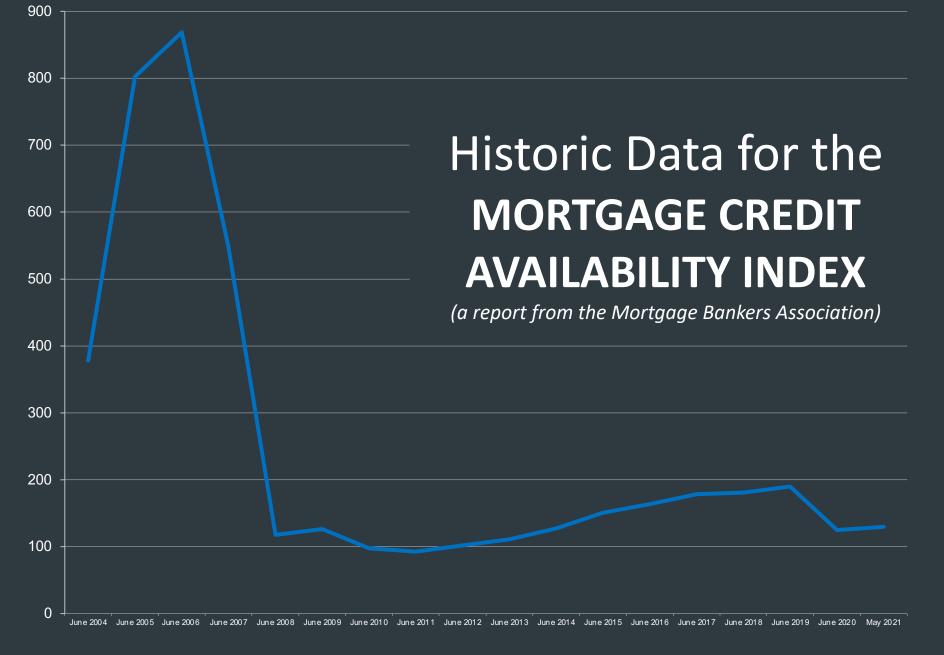
### Mortgage Credit Availability

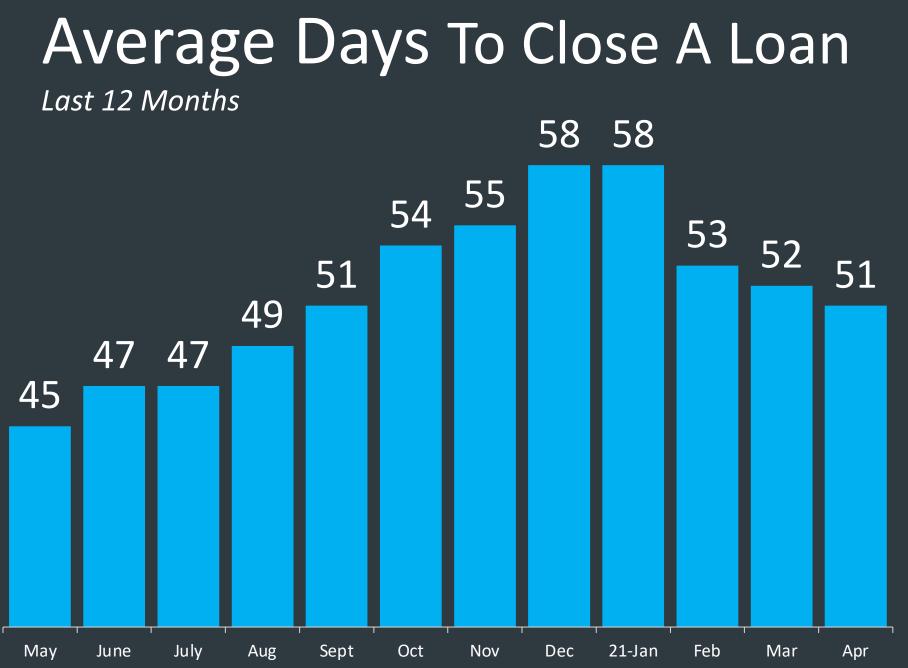


## Mortgage Credit Availability

Mortgage Credit Availability Index (MCAI), a report from the Mortgage Bankers Association

Apr	Jan							
2013	2014	2015	2016	2017	2018	2019	2020	2021

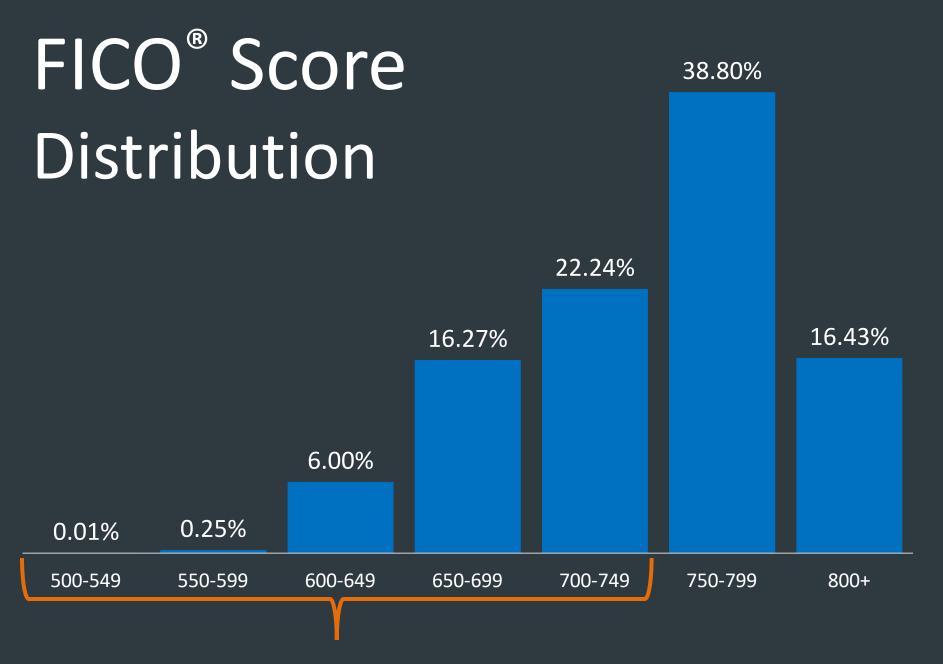




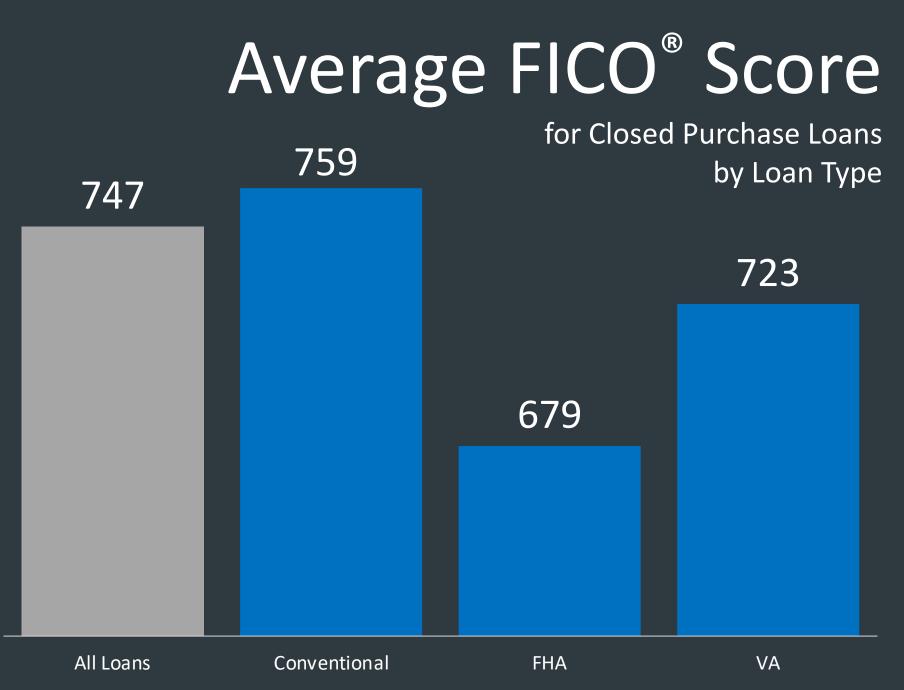
All Closed Loans as per Ellie Mae

# FICO<sup>®</sup> Score Requirements

753 753 753 752 752 752 751 751 751 750 750 747 Jul Oct Jan 21 Feb Mar May Jun Aug Sept Nov Dec Apr



44.77%



All Closed Loans as per Ellie Mae

### Average Back End DTI

for Closed Purchase Loans by Loan Type

